



Alcohol and Entertainment Licensing Sub-Committee

Thursday 25 April 2024 at 10.00 am
Members Suite, 4th Floor, Brent Civic Centre

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast.

Membership:

Members

Councillors:

Ahmed (Chair)
Long (Vice-Chair)
Rubin

Substitute Members

Councillors:

Bajwa, Chohan, Collymore, Ethapemi, Hack,
Mahmood, Lorber

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

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[Council meetings and decision making | Brent Council](#)

The press and public are welcome to attend this meeting

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council;
 - which exercises functions of a public nature;
 - which is directed is to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item	Page
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1 Apologies for absence and clarification of alternate members	
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2 Declarations of Interests	
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Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.

3 Application for a New Premises Licence by Wembley Off Licence Ltd for the premises known as Nisa Local, 959-963 Harrow Road, Wembley, HA0 2SF, pursuant to the provisions of the Licensing Act 2003	1 - 28
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Date of the next meeting: Date Not Specified



- Please remember to **SWITCH OFF** your mobile phone during the meeting.
- The meeting room is accessible by lift and seats will be provided for members of the public.

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LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Wembley Off Licence Ltd
Name & Address of Premises:	Nisa Local, 959-963 Harrow Road, Wembley, HA0 2SF
Applicants Agent:	

The application is for a new premises licence as follows:

To provide: Late Night Refreshment, the Sale of Alcohol and to remain open from 6.00am to Midnight Monday to Wednesday and until 1.00am Thursday to Sunday.

2. Background

The review of the Statement of Licensing Policy has introduced Cumulative Impact Zones for all new or variation applications for 'Off' licences in the borough.

This application falls within a Cumulative Impact Zone.

The presumption is that any new licence or variation to an existing licence that increases the scope for the sale of alcohol will not be granted unless the applicant can evidence that the licence will not negatively impact on the licensing objectives.

3. Promotion of the Licensing Objectives

See page 3 of the application.

4. Relevant Representations

Conditions have been agreed with the Licensing Officer
Representations have been received from the Ward Councillor and 2 residents.
10 residents are supporting in the application.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. Cllr Rep
- C. Resident Rep
- D. Resident Supporters
- E. Licensing Conditions
- F. OS Map



Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 16968
Application No: 30999
Date: 04 March 2024

LICENSING ACT 2003

Licence: Premises Licence New Application
Application No: 30999

Dear Sir/Madam,

Applicant: Wembley Off Licence Limited

Date Received: 04 March 2024

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **01 April 2024**.

Yours faithfully

Sima Naran
Administration Officer
Regulatory Services

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Nisa Local
959 - 963 Harrow Road, Wembley, Brent, HA0 2SF

Telephone Number at premises (if any):

Non domestic rateable value:

Part 2 – Applicant Details

Proposed Licence Holder:
Wembley Off Licence Limited
95 Ealing Road, Wembley, HA0 4BN



Part 3 – Operating Schedule

When do you want the premises licence to start? 28-02-2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: Convenience store

What licensable activities do you intend to carry on from the premises?

Section I: Provision of late night refreshment: Indoors

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section I: Provision of Late Night Refreshments:Indoors		
Day	Start Time	End Time
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

Section J: Sale or Supply of Alcohol: Off the premises		
Day	Start Time	End Time
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Minesh Patel

Date of birth:



Licence Number:

Issuing authority:

Concerns in respect of Children: NO

The opening hours of the premises



Day	Start Time	End Time
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

a) General – all four licensing objectives (b, c, d, e):We will ensure that all times when the premises are for any licensable activity, there are sufficient competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the licence and for preventing crime and disorder. We will ensure that all staff will undertake training in their responsibilities in relation to the sale of alcohol, particularly with regard to drunkenness and underage persons. Records will be kept of training and refresher training.

b) The prevention of crime and disorder:CCTV in all area of the Shop. CCTV record stored for 31 days . CCTV sigs will be in place. All incidents will be reported and record will be maintained in incident books.

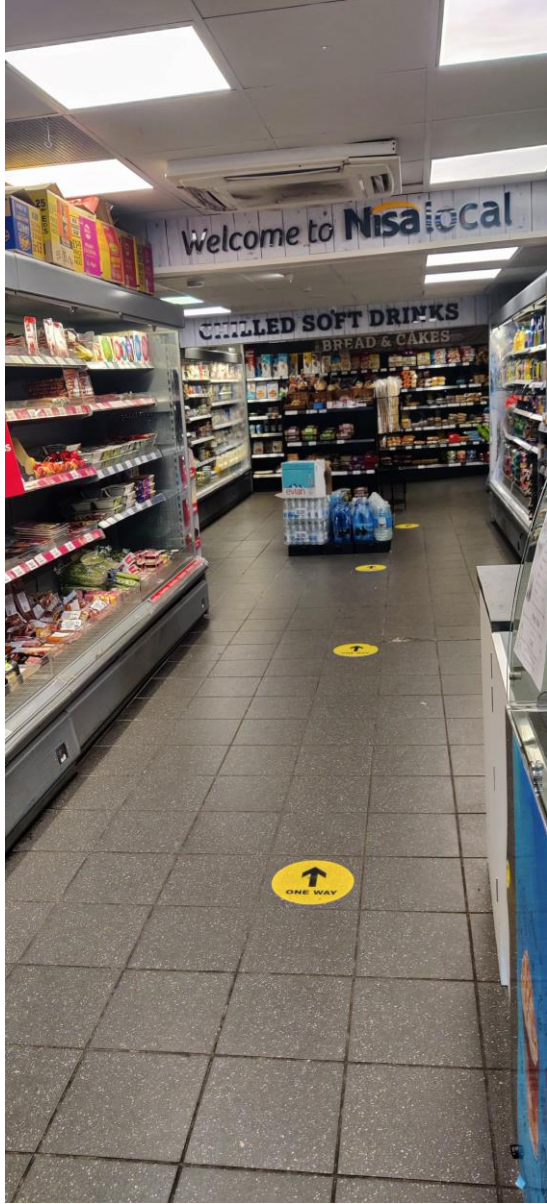
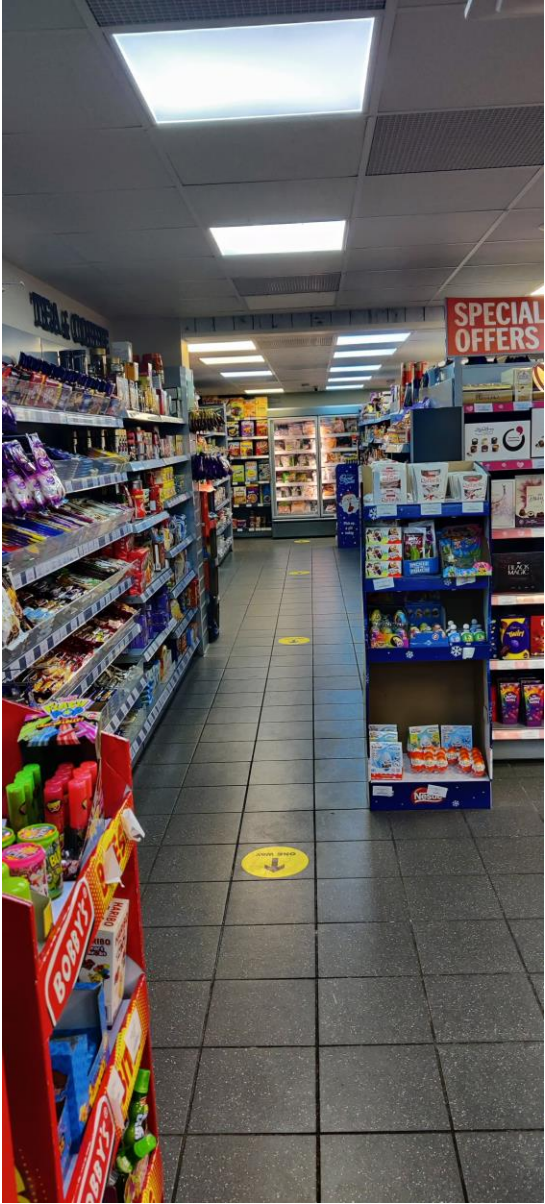
c) Public safety: Fire Exits kept clear all the time with push bar. Adequate fire extinguishers are in place located on the shop floor. Fire alarm system installed clutter free shop floor to maintain health & safety of public.

d) The prevention of public nuisance: Notices asking customers to leave quietly displayed at all exits.Clear and legible notices will be prominently displayed to remind customers to leave quietly and have regard to our neighbours.

e) The protection of children from harm:Challenge 25 Policies implemented. Regular use of refusal register.All staff will be trained for UNDERAGE SALES PREVENTION regularly.

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Thank you for shopping at Nisa local **HARROW ROAD**

Spirits

IT IS ILLEGAL TO SELL
TOBACCO/ALCOHOL
PRODUCTS TO ANYONE
UNDER THE AGE OF 18

TOBACCO

NO ID
NO SALE!

CHALLENGE 25
UNDER 25?
BE PREPARED TO SHOW ID

Spirits

Spirits

Sundries









From: Benea, Councillor Teo <Cllr.Teo.Benea@brent.gov.uk>
Sent: Thursday, March 7, 2024 7:05 PM
To: Business Licence <business.licence@brent.gov.uk>
Subject: Re: New premises licence application 30999 - Sudbury

Hi Sima,

Thanks for letting us know about this. I am quite opposed to this as Sudbury is already dealing with a lot of anti-social behaviour late at night and if the licence is allowed it will cause more trouble in the local area.

Thanks,
Teo Benea
Cllr for Sudbury ward

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Nisa Objectors

Resident Rep 1

This shop is selling alcohol to regular customers currently whilst they have a licence application pending, ie when they are not licensed to serve alcohol. When they were serving alcohol there was street drinking outside the shop which was not discouraged. There was alcohol consumption on the premises as well. There are lots of alcohol tins left discarded on the pavement and the neighbouring streets as there is no provision for disposal of the waste both as a responsible shop owner and by the council. This encourages further flytipping. Please consult your colleagues to see how many reports they have had for rubbish and litter.who may witness issues of real concern. A genuine commitment to social responsibility would not overlook this.

Resident Rep 2

My wife & I strongly object to this licence request on the basis of Prevention of Crime and Disorder & Prevention of Public Nuisance. This site both as NISA and previously Budgens has been a problem for many years. It started in September 2011 with empty bottles/cans being thrown [REDACTED] from Harrow Road where people who had purchased it in Budgens as it then was - drank it in the street. We made representations directly to the Council and via former Councillor Mary Daly and Councillor Paul Lorber both whom have raised it over the years. Nothing has changed. The problem continues to this day. The only time it died down was in the period between closure of Budgens and it's re-opening as NISA. Over the same period it has been increasingly commonplace for small groups of drinkers to gather behind the shop premises both in the car park area and on the road in The Boltons. Bottles/cans are then routinely discarded for either residents or Veolia refuse collectors to deal with. On occasions this has extended to the small grassed area between The Boltons and Saddlers Mews - where the same thing happens. Sometimes this includes youngsters who look suspiciously under-age. These are usually late in the evenings but does sometimes occur during the day. For all these reasons we object to any extension to licencing hours. In fact we feel that the whole issue of an alcohol licence here should be reviewed in it's entirety...

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From: minesh
Sent: Tuesday, March 5, 2024 12:52 PM
To: Business Licence <business.licence@brent.gov.uk>
Subject: Re: New Premises Licence application - Nisa Local

Dear Sima

As instructed by Esther last week we assure you we never sold any alcohol since then and also no alcohol has been consumed on site at all and also we got cctv to back up this

We understand importance of this and all our staff has been instructed accordingly and we aware that temp notice starts from 8th so we not feeling alcohol at all

Also we never promote street drinking as this is full range family convenience store.

Kind regards
Minesh

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Nisa Local – Supporters

Support 1

Good local shop, fair prices and always friendly and on hand to help staff.

Support 2

I would like to support our local convenience store for the alcohol license, thank you.

Support 3

I support my local nisa.

Support 4

We support the shop for alcohol licenses.

Support 5

I have moved here recently and there's no big convenience store around where we can do our weekly shopping so I would like to strongly support this application. I can be contacted if further information needed.

Support 6

I support our local shop for their alcohol license.

Support 7

Long standing local wine and beer seller.

Support 8

I want to support our local shop Nisa local.

Support 9

need everyday purchase alcohol Nisa local is near best one shop for me so I support for Nisha at alcohol.

Support 10

Best shopping place nearby me for alcohol and groceries so I support this shop.

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Good afternoon Mr Patel,

Thank you for coming back to me and confirming.

As such, given the below agreement to take on the attached annex two proposed conditions, I can confirm that I have no objection to make against the premises licence application.

Many thanks,

Edwin Maldoom
Licensing Enforcement Officer
Regulatory Services

From: minesh minesh

Sent: Wednesday, March 20, 2024 3:37 PM

To: Maldoom, Edwin <Edwin.Maldoom@brent.gov.uk>

Subject: Re: New Premises Licence Application: Nisa Local, 959-963 Harrow Road, HA0 2SF

Hi, Edwin

Thanks for your email and we happy with the updated annex two conditions.

Thanks

Minesh Patel

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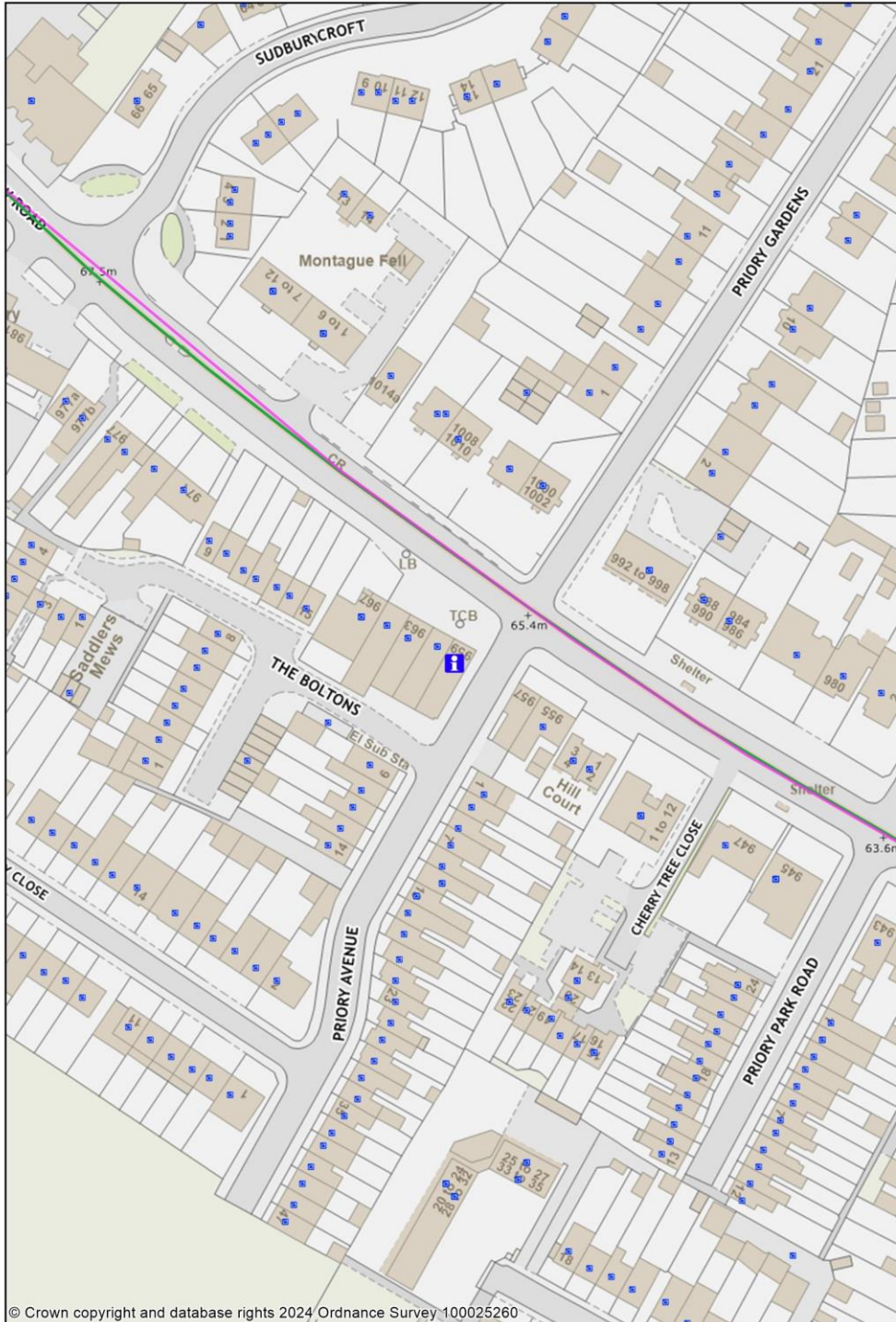
Proposed Annex 2 Conditions
Nisa Local, 959-963 Harrow Road, HA0 2SF

1. The premises shall install, operate, and maintain a digital colour CCTV system. The CCTV system shall continually record whilst the premises are open for licensable activities and all recordings shall be kept for 31 days.
2. CCTV footage shall be made available to the Police and any authorised Officers from Brent Council upon request. CCTV footage shall be provided on removable media (i.e., USB, hard drive, CD etc..) within 48 hours of request.
3. A member of staff who is conversant with the operation of the CCTV system shall always be available at the premises whilst the premises are open to the public.
4. The CCTV system shall be capable of obtaining clear facial recognition images of every person entering or leaving the premises with further CCTV cameras covering the internal area and service counter.
5. The CCTV system shall display on any recordings, the correct date and time of the recording.
6. Signage stating that CCTV is in operation shall be clearly and prominently displayed at the premises.
7. There shall be no self-service of spirits on the premises with all spirits being located behind counter.
8. A suitable intruder alarm complete with panic button shall be fitted and maintained.
9. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
10. The premises licence holder or the DPS shall ensure that an "authorisation to sell alcohol" document is kept and maintained at the premises. Each employee involved in the supply of alcohol at the premises must be named on this document with it being signed off by the DPS.
11. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.
12. A logbook shall be kept recording all refused sales of alcohol. The log shall contain the time/date of the refusal, a description of the customer, the name of the staff member who refused the sale, the reason the sale was refused and any other relevant observation. The refusals register

shall be made available for inspection upon request of an authorised officer of a Brent Council and the Police.

- 13.** A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport, or proof of age card with the PASS Hologram.
- 14.** A notice stating “No proof of age – No sale” & a “Challenge 25” poster shall be displayed at the point of sale.
- 15.** The premises licence holder shall display notice warning customers against drinking on the street in line with the Council’s Public Spaces Protection Order.
- 16.** Clear and legible notices shall be prominently displayed at the exit requesting patrons to respect the needs of residents when leaving the premises.
- 17.** The premises licence holder shall display notices at the entrance of the premises asking customers not to congregate outside the premises at any time and to respect the needs of residents.
- 18.** All Staff shall be trained (and shall undergo refresher training every 12 months) in respect of the CCTV operation, maintaining the incident log, the challenge 25 policy, prevention of proxy sales, signs of intoxication, dealing with refusal of sales and any subsequent confrontational behaviour from customers, all training records shall be made available for inspection by authorised officers of Brent Council and the Police.
- 19.** An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) any incidents of crime and disorder.
 - (b) any customers banned from the premises.
 - (c) any complaints received.
 - (d) any faults in the CCTV system
 - (e) any visit by a relevant authority or emergency service.

Basemap Map



1:1250

0 0.02 0.04 kilometres



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